



# **Festival of Trees Sponsorship Package**

## The Event

Festival of Trees kicks-off the holiday season on **Saturday, November 16<sup>th</sup>** with a new venue, new look, and new experience. This year's theme, "Kaleidoscope" will inspire a brilliant holiday season.

Festival is where the business community and volunteers come together to help the Moose Jaw Health Foundation raise funds for new state-of-the-art medical equipment to save lives at our hospital.



Festival of Trees, over the last 27 years, has raised over \$4,000,000. No charitable event has enhanced healthcare and saved more lives Moose Jaw than Festival of Trees.

While helping people have access to the best medical equipment in Canada will not change, Festival is evolving to meet the needs and lifestyle of Festival guests. This year Festival of Trees is implementing many dynamic changes designed to create an even more magical holiday event.

## NEW VENUE

Festival has a new venue at the Moose Jaw Ford Curling Rink at Mosaic Place. With the larger space, the volunteer committee will create an even more dazzling holiday event. This year's theme Kaleidoscope will amaze guests.



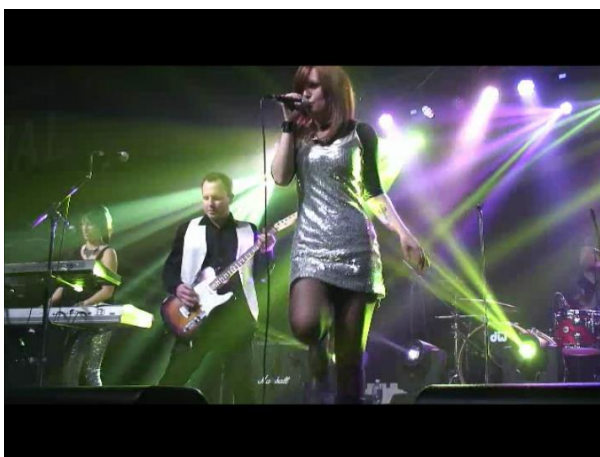
## NEW LOOK

For the first time, Festival will feature a plated meal created and cooked by Top Chef Canada Dale McKay. Dale McKay is an internationally recognized chef, who along with his talented culinary team, will be here to cook a fantastic meal for everyone that attends. Besides winning Top Chef Canada, Dale and his team own the Grassroots Restaurant Group that have won numerous accolades for where to eat in Canada featuring restaurants in both Regina and Saskatoon.



## NEW EXPERIENCE

The Festival of Trees volunteer committee wants more people to experience the magic of Festival, so we are lowering the price of the tickets from \$200 per person to \$150 per person. Tickets are available for purchase online at [www.mjfestival.givesmart.com](http://www.mjfestival.givesmart.com). Festival is also going digital to meet the lifestyles of today's guests. Festival guests will be able to preview auction items on their phone, and bid on silent auction items through their mobile device. After a fantastic meal and gala live auction, guests will be dazzled with breath-taking light and sound as they dance the night away with music by Rock Candy.



## THE CAUSE

Money raised at the all-new Festival of Trees will go towards the Foundation's Mammography Matters campaign to bring the next generation of mammography to our community. Last year over 3,300 mammograms were performed at our hospital. Every dollar raised at Festival of Trees will stay in Moose Jaw to help in the early detection of breast cancer.

## **WAYS TO SUPPORT**

There are many ways for businesses to support Festival of Trees. Purchase your Festival table before September 30<sup>th</sup> to receive a complimentary bottle of wine for your table.

### **Corporate Table - \$1,200**

- Corporate Table with signage and 8 Festival Tickets
- Company name displayed on Festival Sponsor Board
- Video display of company logo
- Recognition in the event program

## **NEW WAYS TO SUPPORT FESTIVAL OF TREES**

Each year businesses submit wonderful tree displays and auction items for auction at Festival. The committee appreciates the dedication of these businesses. Many companies want to participate at Festival, and demonstrate their support with a display or auction item. If your company would prefer the Festival of Trees committee to create or provide an auction item on behalf of your business. The following sponsorship opportunities are available to you:

### **Tree Display - \$5,000 (5 Available)**

- Decorated tree display with company name displayed
- Corporate Table with signage and 8 Festival Tickets
- Company name displayed on Festival Sponsor Board
- Facebook, Twitter & Instagram recognition of tree display sponsorship.
- Half-page ad in the event program
- Verbal recognition by emcee during dinner
- Video display of company logo
- Logo included in social media "Thank You."

### **Live Auction Item - \$2,500**

- Live auction item with company name displayed
- Corporate Table Signage (Shared) and 4 Festival Tickets
- Company name displayed on Festival Sponsor Board
- Facebook, Twitter & Instagram recognition of live auction item sponsorship
- Recognition in the event program
- Video display of company logo
- Logo included in social media "Thank You."



## **Silent Auction Item - \$1,000**

- Silent auction item with company name displayed
- 2 Festival Tickets
- Company name displayed on Festival Sponsor Board
- Recognition in the event program
- Video display of company logo
- Logo included in social media "Thank You."

## **Bar Sponsor - \$5,000 (1 Available)**

- Corporate Bar Signage
- Signature Drink Named After Company or Owner
- Corporate Table - 8 Festival Tickets
- Company name displayed on Festival Sponsor Board
- Facebook, Twitter & Instagram recognition of bar sponsorship
- Half-page ad in the event program
- Verbal recognition by emcee during dinner
- Video display of company logo
- Logo included in social media "Thank You."

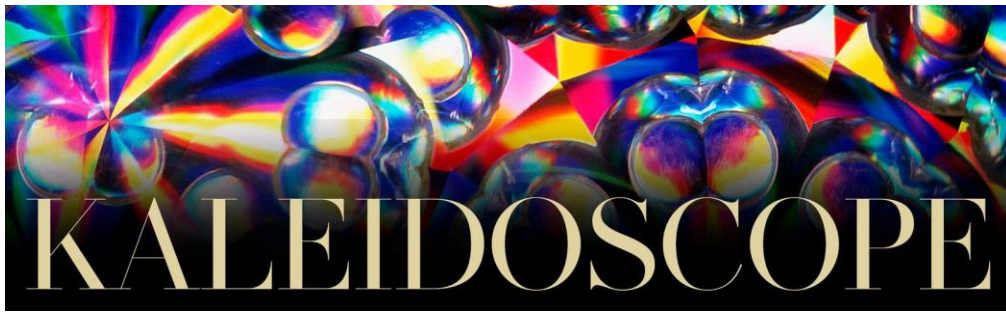


## **Raffle Sponsor - \$2,500 (1 Available)**

- Raffle Sponsor Signage
- 4 Festival Tickets
- Company name displayed on Festival Sponsor Board
- Facebook, Twitter & Instagram recognition of raffle sponsorship
- Quarter page ad in the event program
- Verbal recognition by emcee during dinner
- Logo on video display at Festival
- Logo included in social media "Thank You."

## **Band Sponsor - \$2,500 (1 Available)**

- Band Sponsor Signage
- 4 Festival Tickets
- Company name displayed on Festival Sponsor Board
- Facebook, Twitter & Instagram recognition of raffle sponsorship
- Quarter-page ad in the event program
- Verbal recognition by emcee during dinner
- Logo on video display at Festival
- Logo included in social media "Thank You"



Yes, I would like to

## ***BECOME A SPONSOR***

☐ Tree Display (5 Available)  
\$5,000

☐ Live Auction Item  
\$2,500

☐ Silent Auction Item  
\$1,000

☐ Bar Sponsor (1 Spot)  
\$5,000

☐ Raffle Sponsor (1 Spot)  
\$2,500

☐ Band Sponsor (1 Spot)  
\$2,500

☐ Corporate Sponsor  
\$1,200

Company Name: \_\_\_\_\_

Contact Name & Title: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ Province: \_\_\_\_\_ Postal: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_ Email: \_\_\_\_\_

### Payment Options

Please make cheques payable to the Moose Jaw Health Foundation, 55 Diefenbaker Drive, Moose Jaw, SK. S6J 0C2. Attention: Sherryn Boszak

#### 1) Pay Now

☐ VISA      ☐ MASTERCARD      ☐ AMEX      Amount: \_\_\_\_\_

Card Number: \_\_\_\_\_ Expiry: \_\_\_\_\_ Security Code: \_\_\_\_\_

Name as it appears on card: \_\_\_\_\_

Signature: \_\_\_\_\_

2) Cheque to follow in the amount of: \_\_\_\_\_

3) Please send invoice in the amount of: \_\_\_\_\_

For a sponsorship package, please fax back to the Moose Jaw Health Foundation 306-694-0265 – ATTN: Sherryn Boszak. For more information, please call 306-694-0373. If you would like to book a corporate without a sponsorship package, or purchase individual tickets, you can also purchase them online at [www.mjfestival.givesmart.com](http://www.mjfestival.givesmart.com).

Yes, I would like to

## ***PROVIDE AN AUCTION ITEM***

To highlight the significance of your donation of a tree display or live auction item, the Festival of Trees committee would like you to submit a digital photo and brief description (50 words or less) for the "**Festival Auction Catalogue**".



### **Auction Item Sponsor**

Company

Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Address: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

E-mail: \_\_\_\_\_

### **Type of Auction Item**

(If your item is a tree display or live auction item, please reply by **no later** than Monday, November 11<sup>th</sup> to be included in the catalogue)

☐ **Tree Display**

☐ **Live Auction**

☐ **Silent Auction**

# of Risers (4 x4) Required \_\_\_\_\_

(Sponsors to provide their own signage for the tree displays)

### **Auction Item Description (50 Words or Less)**

You can also submit your auction item on-line at [www.mjfestival.givesmart.com](http://www.mjfestival.givesmart.com).